

2017 SIS TRENDS

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(출처 : ITALFASHION)

ART DISTRICT

Artists as Dufy and Jim Dine have something to teach us; the color is a fundamental basis to convey our deepest feelings and transpose a graphic and transpose a graphic effect on the fabric making it a work of art.



COUNTRY CHIC

The provencal flowers evolves to becoming romantic and chic.
The floral mixage into one bouquet to transmit a fresh and modern
imaginary, but with a vintage touch.



GRAPHIC LINE

The lines are creating new dimensions and depth.
The tracked cross the fabric's texture, to create "spaces"
and new dimensions.



JUNGLE PARTY

The jungle “dissolves” and camouflages itself in a flavor digital impact.

The colors are intense and vivid, expressed by mimetic and animal lines prints to create an eccentric mix.



GLOBAL CULTURE

A timeless mix of ideas, forms and colors that create a single composite image.

The patchwork style returns to reinvent new image for create a “tomboy” look but all-female.



POLKA DOTS

Although it is a dot, the pois remains one of the patterns most used in the world. Millions of placings and drawings, wear by the most famous icon, make this ball playful and lively.



URBAN POLLOCK

The dripping technique takes different forms through the fancy yarn. Drops are transported from one canvas to a dress, allow urban man to blend itself with the city asphalt.



RENEISSANCE

Angelic and soft lines, perfect proportions and three dimensional landscapes.

The fashion world joins the biggest names in the world of art to bringing "rebirth".



WALLPAPER

The patterns imprinted on wallpaper become part of the fabric. Typical designs like brocades and toile de Jouy are reinterpreted with a bold and modern touch to be wear in our casual look.



LUXURY

Brightness and elegance represent the world of luxury.
The pinnacle of fashion reinterpreted to dress the woman
“ready-to-wear” and make her “valuable” in every moment.

